

# EasyGuide

EasyLiving Front Range Annual Edition



Published by **EasyChair**  
media  
EasyChair Media 

## Introducing 3 NEW Sections!

and better ways to help Front Range business

### 1 Shopping Front Range Style

Discover Front Range shopping venues, best deals and upcoming events.

### 2 Welcome to the Front Range

Our Relocation Section — We know how important information, facts and statistics are to new residents. This new section with our targeted community Web site will prove to be useful tools in helping new residents settle into the Front Range.

### 3 Front Range Meetings Guide

A resource for event planning showcasing Front Range hospitality and meeting facilities and their amenities.

#### PLUS annual favorites:

- Front Range Event Calendar
- 120 Fun Things To Do
- Chamber Roundups
- BBB Spotlight
- The Great Outdoors & Recreation Fun

With a year shelf life, this 5th annual special edition of *EasyLiving Front Range* includes extensive tourism information for visitors, as well as being a great resource for anyone relocating or living here.

Over for more ...

#### {Testimonials}

Your *EasyGuide* magazine is super. My husband and I have personally had company from three different states over these past two weeks and we ALL referred to your magazine for suggestions on what we should go check out. What fun we had! Thank you SO much.

— Judy of Lakewood

Our insert in your *EasyGuide* was responsible for boosting our attendance to the highest levels in the festival's history. Furthermore, the two day attendance of over 5,000 people represented a wider geographical spread than we have ever had. That is exactly what we had hoped for, what EasyChair Media had promised, and what was delivered. We are excited and look forward to working with them again this year.

— Steve Sumner, Executive Director, Center for the Arts, Evergreen

## {demographics}

- 100,000 highly educated, affluent households across the Front Range
- Active readership = 200,000+
- Direct mailed to 85,000+ homeowners with annual effective buying incomes of \$85,000+
- Business executives, entrepreneurs, philanthropists and community leaders

## maximize your budget:

► Consider a year-long investment with *EasyLiving Front Range* and get our best rate pricing, complimentary internet marketing and PR Features.

## {ad rates}

Single Rate

Value	1 x rate	Price at 2 x rate
Listing	(\$395 Value)	\$ 139
Eighth	(\$795 Value)	\$ 625
Sixth	(\$1,295 Value)	\$ 925
Quarter	(\$1,595 Value)	\$ 1,395
Half	(\$2,595 Value)	\$ 2,195
Full	(\$4,095 Value)	\$ 3,695

Ask about our "Expert Contributor" packages and our comprehensive Marketing Menu!

## {distribution}

125,000+ minimum copies to be printed with 85,000 direct mailed to homeowners, 10,000 mailed to businesses and 30,000 stand alone-copies distributed at:

- Tourism bureaus
- Hotels/Motels
- All Colorado Visitors' and Welcome Centers
- Chambers of Commerce
- Real Estate & Relocation Companies
- Select Banks
- High-end Move-ins
- Schools and Colleges
- Large Corporate Employers
- DIA Hubs
- Denver/Boulder BBB
- County and City Offices
- Libraries, Shopping Venues, Office Buildings

## {ad dimensions}

Ad dimensions (inches)	W	x	H
<b>Full page with bleed</b> <i>Requires 1/4" bleed all 4 sides</i>	8.75"	x	11.25"
Full page w/bleed, Trim Size:	8.25	x	10.75
Full page w/bleed, Live Area:	7.50	x	9.875
<b>Full page, no bleed</b>	7.50	x	9.875
<b>1/2 page, horizontal</b>	7.50	x	4.80
<b>1/2 page, vertical</b>	3.612	x	9.875
<b>1/3 page, horizontal</b>	7.50	x	3.20
<b>1/3 page, vertical</b>	3.612	x	6.542
<b>1/4 page</b>	3.612	x	4.80
<b>1/6 page, vertical</b>	2.315	x	4.80
<b>1/6 page, square</b>	3.612	x	3.20
<b>1/8 page</b>	3.612	x	2.255

## {advertising inquiries}

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# EasyGuide 2009-2010

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media

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